Congratulations on your selection as one of the top twenty-three finalists for the Idaho Entrepreneur Challenge!

This year we received more than seventy-five applications from five different schools from across the state. We hope you are proud of your hard work and innovative ideas that earned you a spot at this year’s Idaho Entrepreneur Challenge hosted by Boise State University’s College of Innovation and Design in partnership with Zions Bank.

Please RSVP by the end of the day on Wednesday, March 9 using the link provided by e-mail or by clicking on the link below:
http://goo.gl/forms/uC1BvxBLXk

**Prize Money Breakdown**

<table>
<thead>
<tr>
<th>Track</th>
<th>Grand Prize</th>
<th>Runner Up</th>
<th>Honorable Mention</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture/Ag Tech</td>
<td>$12,500</td>
<td>$7,500</td>
<td>$3,000</td>
</tr>
<tr>
<td>Health/Healthy Living</td>
<td>$12,500</td>
<td>$7,500</td>
<td>$3,000</td>
</tr>
<tr>
<td>Technology/Consumer Service</td>
<td>$12,500</td>
<td>$7,500</td>
<td>$3,000</td>
</tr>
<tr>
<td>Social/Cultural/Environmental Impact</td>
<td>$12,500</td>
<td>$7,500</td>
<td>$3,000</td>
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</tbody>
</table>

**Best Short Pitch**
2 x $2,000

**Best Tabletop Display**
2 x $2,000
Out-of-State Participant Lodging Accommodations:

Address
Hampton Inn & Suites
495 S Capitol Blvd.
Boise, ID 83702

Transportation:

Transportation to-and-from event locations will not be provided. However, all locations are within walking distance. Here are your options for transportation:

10 minute walk. Hampton Inn & Suites is located in downtown Boise and is central to all event locations (less than 1 mile to all locations).
Parking is available at the Hampton Inn & Suites and Boise State Micron Business and Economic Building for a small fee.
Ride-share options (Uber) available if needed.

Map:
FAQ:

What can I expect for the pitch?

The final competition round will consist of student pitches to 3 separate panels of judges that are:
- **4 minutes** in length* (participants will be notified when 1 minute is remaining)
- **6 minutes** for judges’ questions
*Please note that pitch lengths will be strictly monitored and enforced

The short pitch competition at Trailhead will consist of:
- **60 second** rapid fire pitch in front of a community audience

Should I bring anything for my pitch?

Participants are encouraged to bring a USB pre-loaded with pitch presentations. Although slide decks are optional, if participants so choose to use a formal presentation slide deck, they should be prepared to have 1 slide deck for the final competition round, and 1 slide deck for the short pitch competition at Trailhead.

How much space will be available to me for the Tabletop Display?

You should expect to have a basic tabletop space to display your ideas (2X6).

What should I wear?

The attire for the entire length of the event is business casual.

Can my family attend the event?

We have a limited amount of space available at the Trailhead pitch event only. If your family plans to attend, please request tickets in advance by sending an e-mail to Bridget Duffy (bridgetduffy@boisestate.edu).

Is food provided for the duration of my stay?

There is breakfast served at Hampton Inn & Suites, lunch will be served at Boise State, and heavy hors d’oeuvres will be provided at Zions Bank and Trailhead.
Timeline of Events:

Thursday, March 31

6:00PM-8:00PM: Meet and Greet at Zions Bank
Registration and IEC participant meeting, food and light refreshments will be provided

Address
17th floor of Zions Bank
800 W. Main St. #100
Boise, ID 83702

Friday, April 1

8:00AM-12:00PM: Final Competition Round at Boise State Micron Business & Economic Building (COBE)
Participant check in (Imagination Lab) and presentations in board rooms

Address
Boise State University Micron Business & Economics Building (COBE)
2360 W. University Dr.
Boise, ID 83725

12:00PM-1:30PM: Lunch
Lunch served in the Imagination Lab

1:30PM-4:00PM: Break
Participants will have time to prepare for tabletop displays and awards reception

4:00PM-5:00PM: Student Tabletop Setup at Trailhead
Participants will set up their tabletop displays to showcase their ideas to the public

Address
Trailhead
500 S. 8th St.
Boise, ID 83702

5:00PM-6:00PM: Tabletop Event Showcase
Public invited to view showcased ideas and vote for their favorite innovation

6:15PM-6:40PM: Team Pitches
Participants will present a 60-second pitch of their idea to the community audience

6:45PM-8:00PM: Speaker and Awards Reception
Winners announced at public event with catered hors d’oeuvres
Photos of Event Spaces

Trailhead

COBE Board Room

Trailhead

COBE Board Room
### Judging Rubric:

#### 2016 Idaho Entrepreneur Challenge Judging Rubric

**Judge Name:** __________________________  **Team Name:** __________________________

<table>
<thead>
<tr>
<th><strong>Impact</strong></th>
<th>The proposal represents an innovative approach to solving a major problem that will have substantial and measurable impact once implemented.</th>
<th>1 2 3 4 5</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Team</strong></td>
<td>The team has the skills and commitment necessary to execute the plan and has the ability to acquire complementary talent and additional resources.</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td><strong>Plan</strong></td>
<td>The plan reflects a set of realistic, structured experiments the team can execute which, if successful, could lead to a financially sustainable venture.</td>
<td>1 2 3 4 5</td>
</tr>
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**Advice to the Team:**

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In this rubric 1 is the lowest score, 5 is the highest

**Final Score:**