



2017 Idaho Entrepreneur Challenge Finalist Information Packet

Congratulations on your selection as one of the top twenty finalists for the Idaho Entrepreneur Challenge!

This year we received more than seventy applications from eight different schools from across the state. We hope you are proud of your hard work and innovative ideas that earned you a spot at this year's Idaho Entrepreneur Challenge hosted by Boise State University's College of Innovation and Design in partnership with Zions Bank.

Please RSVP by the end of the day on Sunday, March 12th using the link provided by e-mail or by clicking on the link below:

<https://goo.gl/forms/oYQx74glX5LI0noq2>

Award Money Breakdown

All prize money will be distributed at the sole discretion of the judges. The total prizes awarded will equal \$100,000. Awards will be issued by Zions Bank in the name of each winner's business within 6 weeks of the finals event. All winning teams must complete appropriate tax documentation.

Out-of-Area Participant Lodging Accommodations:

[The Grove Hotel](#)
245 S Capitol Blvd.
Boise, ID 83702

Transportation:

Transportation to-and-from event locations will not be provided. However, most locations are within walking distance of your hotel. Here are your options for transportation:

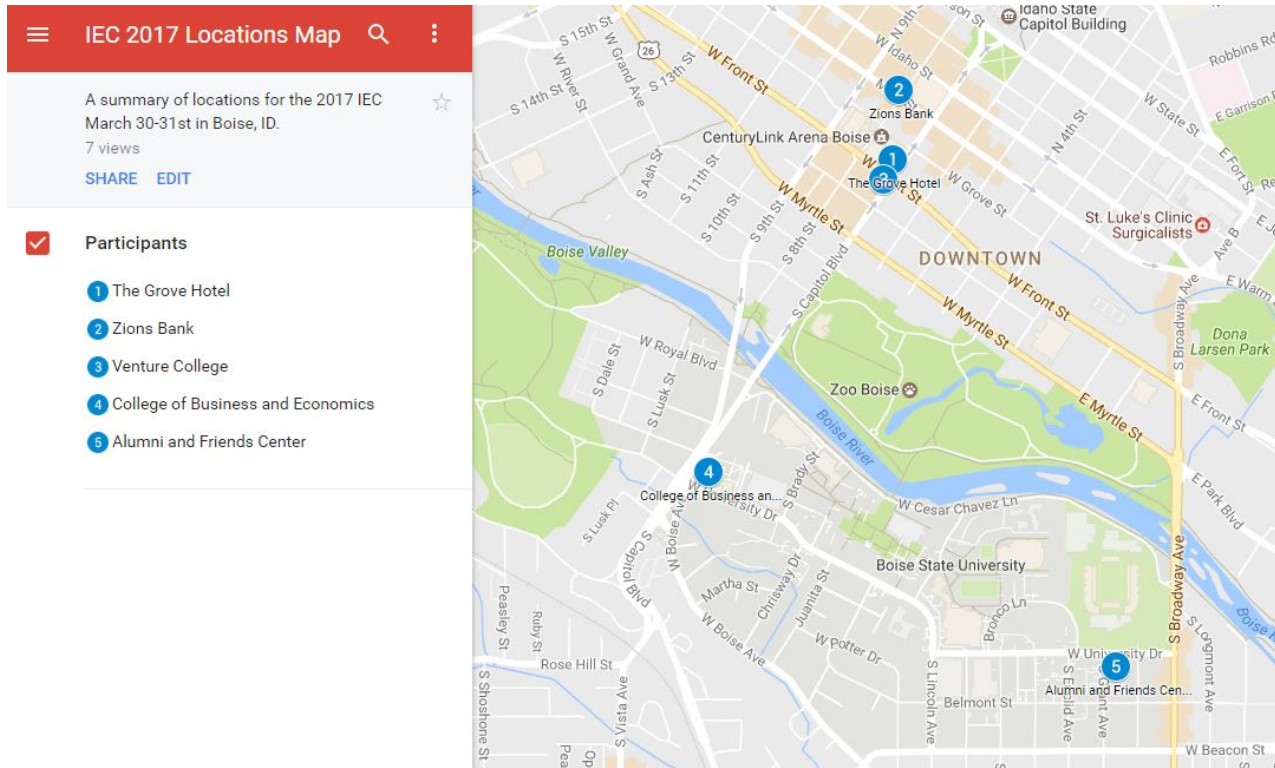
10 minute walk. The Grove Hotel is located in downtown Boise and is central to all event locations, except the awards presentation at Alumni and Friends Center.

Parking is available at The Grove Hotel, Boise State Micron Business and Economic Building. Parking for demo tabling and awards ceremony at Alumni and Friends Center will be provided onsite. All parking fees will be covered during your stay.

Ride-share options (Uber) and [Bronco Shuttle](#) available if needed.

Map:

For more details, see the map [HERE](#) for event locations.



FAQ:

What can I expect for the pitch?

The **final competition round** will consist of student pitches to 3 separate panels of judges that are:

4 minutes in length* (participants will be notified when 1 minute is remaining)

6 minutes for judges' questions

*Please note that pitch lengths will be strictly monitored and enforced

The **short pitch** competition at Boise State University Alumni and Friends Center will consist of:

60 second rapid fire pitch in front of a community audience

Should I bring anything for my pitch?

Participants are encouraged to bring a USB pre-loaded with pitch presentations. Please bring these files to the event Thursday night at Zions Bank so they can be compiled for judging.

Although slide decks are optional, if participants so choose to use a formal presentation slide deck, they should be prepared to have 1 slide deck for the final competition round, and 1 slide deck for the short pitch competition at Alumni and Friends Center.

How much space will be available to me for the Tabletop Display?

You should expect to have a basic tabletop space to display your ideas (2X6).

What should I wear?

The attire for the entire length of the event is business casual.

Is food provided for the duration of my stay?

There will be breakfast and lunch served at the Micron College of Business and Economics. For the evening events, heavy hors d'oeuvres will be provided at Zions Bank and Alumni and Friends Center.

Competitor Schedule

**THURSDAY, MARCH 30TH
KICKOFF AND WELCOME MIXER**

Zions Bank, 17th Floor
800 W. Main St.

5:00PM - Check in and meet and greet. Please pick up your competitor bag and packet, enjoy some good BBQ and meet your fellow competitors from around the state! Representatives from Zions Bank will be mingling as well and look forward to hear about all of your businesses.

6:00PM - Formal program begins with welcome from event organizers and sponsors. Please be prepared to make a 30 second introduction of yourselves and your idea on stage.

6:45PM/7PM - Continue mingling or head back to your hotel to finish preparing for the competition!

**FRIDAY, MARCH 31ST
COMPETITION**

Micron Business and Economics Building
Boise State University

BREAKFAST AVAILABLE AT COMPETITION

8:00-9:30 AM Rolling Check-in - Please consult your competitor packet for your competition schedule. We have implemented a rolling start to ensure that all judging panels end at the same time.
9:00AM - 12:30 PM Competition Rounds - See your schedule and the building map for your pitch times and locations. Please plan to arrive early to all pitch rooms.

12:00 PM - 1:00 PM - Lunch available in the Imagination Lab

FRIDAY. MARCH 31ST

WORKSHOPS

Venture College

Boise State University Downtown

Directly opposite from the Grove Hotel at the corner of Front St and Capitol Blvd.

1:30 PM - Session #1: Choose from (1) How to Pitch to Angels or (2) Intellectual Property

2:20 PM - Session #2: Choose from (1) How to Pitch to Angels or (2) Intellectual Property

3:00 PM - Session #3: Boise Start Up Eco-System Tour

FRIDAY. MARCH 31ST

FINAL PUBLIC DEMO AND AWARDS EVENT

Alumni and Friends Center

Boise State University

1173 UNIVERSITY DRIVE, BOISE, ID 83706

4:00 – 5:00PM - Set Up Table Top Demonstration

5:30PM - Public and VIP guests arrive to hear about YOUR idea and meet YOU!

Food available during this mingling and demonstrating.

6:30 PM - Formal event begins in the ballroom. You will be called to give a 30 second pitch of your idea to the audience.

6:45 – 8:00PM – Speakers and awards presentations

8:00 – 8:30PM – Winners photos

Photos of Event Spaces



COBE Board Room



COBE Board Room

Judging Rubric:

2017 Idaho Entrepreneur Challenge Judging Rubric

Judge Name: _____ Team Name: _____

Impact	The proposal represents an innovative approach to solving a major problem that will have substantial and measurable impact once implemented.	① ② ③ ④ ⑤
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Team	The team has the skills and commitment necessary to execute the plan and has the ability to acquire complementary talent and additional resources.	① ② ③ ④ ⑤
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Plan	The plan reflects a set of realistic, structured experiments the team can execute which, if successful, could lead to a financially sustainable venture.	① ② ③ ④ ⑤
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Advice to the Team:	
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In this rubric ① is the lowest score, ⑤ is the highest

Final Score:

