VENTURE COLLEGE helps students from all majors turn their ideas into reality.

"I learned to trust myself and my experiences, then to go out into the world and test my assumptions until they were validated."

-Sienna George, Cohort 7 Communications and Sociology Class of 2018
VENTURE COLLEGE STORIES

Ryan joined Venture College Cohort 2 in the Spring of 2014, with a degree in English and a successful history in door-to-door and pet insurance sales.

Ryan used his varied life experiences and his passion for lean business methods to pivot his way through several business iterations.

Ryan is currently the energetic, selling CEO and Founder of Reply Pro, a business review management platform and has raised $515,000 in Angel financing.

RYAN VASSO
COHORT 2
BA ENGLISH LITERATURE, 2012

My Venture College experience was the most I've learned in the shortest amount of time.
-Karen Owens, Marketing

We are strategically located in the heart of downtown Boise.
At Venture College, we believe the answers are outside of the building.

KELLI SOLL
COHORT 1
MASTERS PUBLIC ADMINISTRATION, 2013

With a B.S. in geology from Iowa State, Kelli joined Venture College Cohort 1 while finishing her MPA degree. After experiencing a service learning trip to Belize, Kelli returned to the United States committed to finding a way to support and foster education and youth empowerment programs in Belize.

Today, Kelli is the Founder of Global Service Partnerships, a thriving company that leads international service trips in Central America for students, families and professionals.
OUR SUCCESSES

We piloted the first digital badge for higher education in Idaho. The Venture College badge means proficiency in lean startup methodology, articulating their idea to the business community, and testing the market with a minimum viable product. We have issued 42 badges since 2013.

36 OPERATING BUSINESSES
57 STUDENTS GENERATED REVENUE

70% OF STUDENTS ARE NON-BUSINESS MAJORS
$4.29 MILLION RESOURCES EARNED
(sales, capital raised, competitions, and charitable competitions)

700+ SUPPORTERS FROM OUR COMMUNITY

DIGITAL IMPACT
Students generated over:
10 million impressions
400 apps with
1.5 million downloads

MAGGIE BURKETT, MASTERS
SOCIAL WORK, 2016

«My Venture College experience played a major part in putting my non-profit business idea into practice. No longer is it just an “idea” because through this experience I have tested my hypotheses, interviewed potential customer segments and key partners as well as implemented an MVP. Venture College was instrumental in helping me gain the skills necessary to create the building blocks of my organization.»
HANNALORE HEIN
COHORT 1, MA APPLIED
HISTORICAL RESEARCH, 2015

“...The experience really helped me understand the value that I bring to my employer; it taught me to think about businesses, markets, customers in an entirely new light.”

PROGRAMS

Our program offering includes:

- VENTURE COLLEGE CORE (our business incubator)
- HACKING FOR DEFENSE (teams solve actual national security problems)
- HBX (Harvard Business School Immersion at Boise State)
- CODE SCHOOL (learn how to code for beginners)
- PERSONAL FINANCE (learn how to manage your money, pay off debt, and be fiscally responsible)

We have have something for everyone!

VENTURE COLLEGE MENTOR

“Every time I help a Venture College student, I feel like I learn as much as they do.”

-Kris Robinson, Exec VP The Promo Shop

I learned to test my ideas with low-cost experiments. I appreciate the “try-it” mentality that was drilled into us...take action every week, review results, and improve the next week based on what we learned. I still use this in my business to constantly keep improving my results. It’s very rewarding when you start getting something right. Once you find the right combination, you can create your own job and hopefully economic opportunities for others as well.”

-Brett Wharton, Cohort 3, BA Marketing, 2016

CONTACT & INFO

301 S. Capitol Blvd
Boise, Idaho 83702

venturecollege@boisestate.edu

+208- 426- 5540

venturecollege.boisestate.edu